

EASO

European Association for the Study of Obesity



32nd EUROPEAN CONGRESS ON OBESITY

11-14 MAY, 2025 | MALAGA, SPAIN

SPONSORSHIP
PROSPECTUS



www.eco2025.org

CONTACTS



SCIENTIFIC SECRETARIAT

EASO

European Association for the Study of Obesity

..... Level 2 - 8 Waldegrave Road
Teddington
Middlesex TW11 8GT - UK
E-mail: enquiries@easo.org

VENUE



..... MALAGA CONGRESS CENTRE
PALACIO DE FERIA Y CONGRESOS DE MALAGA

Av. José Ortega y Gasset 201
29006 Malaga - Spain
www.fycma.com

ORGANISER



..... Kerem Ünal
E-mail: keremunal@figurint.com

..... Yasemin Dervişoğlu
E-mail: yasemindervisoglu@figurint.com



European Association for the Study of Obesity

THE EUROPEAN ASSOCIATION FOR THE STUDY OF OBESITY

Established in 1986, EASO is a federation of professional membership associations from 36 European countries. It is the voice of European obesity professionals, representing a community of over 20,000 scientists, health care practitioners, physicians, public health experts, early career researchers, students and patients.

EASO is in official relations with the World Health Organisation (WHO) Regional Office for Europe, and coordinates the Scientific Secretariat of the MEP Interest Group on Obesity and Resilient Health Systems in the European Parliament. EASO also coordinates the EU Obesity Policy Engagement Network (OPEN) and is a member of the EU Health Coalition and the Biomedical Alliance in Europe.





CONGRESS CENTRE



GETTING TO THE CONGRESS CENTER: FYCMA

Getting to the Palacio de Ferias y Congresos de Malaga

TRANSPORT TO THE CONGRESS VENUE

From Malaga Maria Zambrano train station

Locate at 3.5 km from the congress venue, it will take 5 minutes by taxi, 20 minutes by bus (line 4) and 40 minutes walking distance.

From Malaga airport

By train, take line **C1 to Centro Alameda**, get off at the **Victoria Kent stop** - 900m from the congress venue.

From the city centre

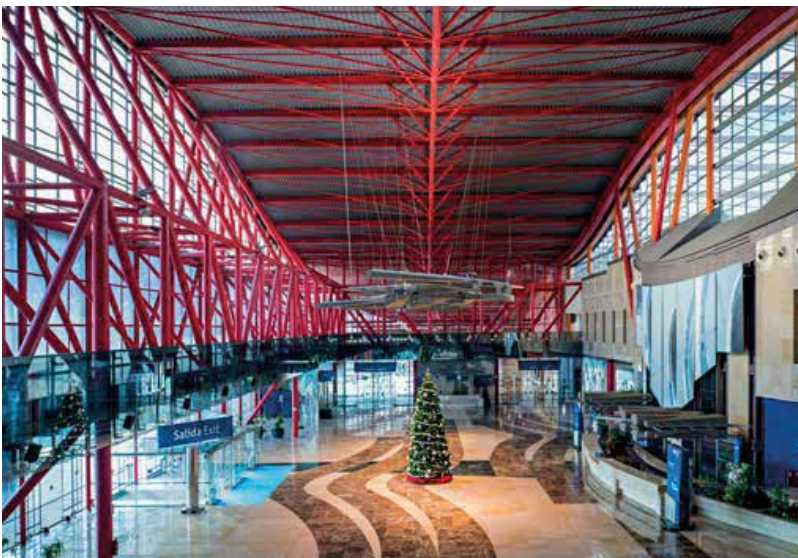
Malaga's bus network guarantees quick and easy access to FYCMA

Empresa Malagueña de Transporte (EMT) buses **No. 4**, **No. 19** and **No. 20** connect the Trade Fairs and Congress Center to the city centre.

Bus No. 22 takes you from the exhibition centre to Av. Moliere and the University of Malaga (UMA) Teatinos Campus.



CONGRESS CENTRE










SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP	PRICE (excl. VAT)
MAJOR SPONSORSHIP <ul style="list-style-type: none">• Industry Sponsored Symposium (90 minutes)• 50 SQM Exhibition space• 10 Exhibitor Registrations• 2 Full delegate Registrations• 4 Invitations to the Presidents' Dinner• 2 mobile app sliding banner• 1 full page colour advertisement in the congress e-programme book• Company profile in the congress e-programme book• 1 E-Bulletin sponsorship (sent by ECO25 Secretariat)• Acknowledgement on the congress and ECO25 website	(NON EXCLUSIVE) €90,000
PRINCIPAL SPONSORSHIP <ul style="list-style-type: none">• Industry Sponsored Symposium (90 minutes)• 5 Exhibitor Registrations• 2 Invitations to the Presidents' Dinner• 1 mobile app sliding banner• Company profile entry in the congress e-programme book• 1 E-Bulletin sponsorship (sent by ECO25 Secretariat)• Acknowledgement on the congress and ECO25 website	(NON EXCLUSIVE) €60,000
COMPANY SPONSORED SYMPOSIUM <ul style="list-style-type: none">• Industry Sponsored Symposium (90 minutes)• 1 E-Bulletin sponsorship (sent by ECO25 Secretariat)• 3 Exhibitor Registrations• Company profile entry in the congress e-programme book• Acknowledgement on the congress and ECO25 website	(NON EXCLUSIVE) €50,000
ECO25 MOBILE APP <p><i>(This sponsorship is not exclusive and can have multiple sponsors. The price will remain the same for each sponsor)</i></p> <ul style="list-style-type: none">• High Profile Exposure - company logo on home page, long term usage.• 3 Push Notifications will be granted• 3 Sliding Banner within the mobile app	(NON EXCLUSIVE) €30,000
MOBILE APP SLIDING ADVERTISEMENT <ul style="list-style-type: none">• Mobile App Sliding Advertisement	(NON EXCLUSIVE) €2,500
CONGRESS E-PROGRAMME BOOK ADVERTISEMENT <ul style="list-style-type: none">• Full page, full colour advertisement in the body of the Congress E-Programme Book	(NON EXCLUSIVE) €2,500 <i>per Advertisement</i>
ATTENDEE SURVEY <p><i>(Write 4 custom questions for the post-congress attendee survey)</i></p> <ul style="list-style-type: none">• Data from attendee survey (anonymized)	(EXCLUSIVE) €30,000



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP	PRICE (excl. VAT)
E-POSTERS PLATFORM SPONSOR ePostersLive is an innovative, integrated platform which has been specifically designed to provide fully automated, electronic management of scientific posters in a scientific poster session. The platform consists of onsite display at a poster designated area of the Congress venue <ul style="list-style-type: none">Your logo will be placed on a visible spot at the top right-hand column of each website page along with a link of your choice.Acknowledgment in the Congress Final Programme as the ePoster SupporterAcknowledgment on the official Congress website as the ePoster Supporter and link to your website	 (EXCLUSIVE) €30,000
WELCOME RECEPTION <ul style="list-style-type: none">The Welcome Reception is the event to officially welcome speakers and attendants and a wonderful chance for everybody to start connecting.Your branding will appear online and, in the programme.	 (EXCLUSIVE) €25,000
CHARGING STATION <ul style="list-style-type: none">To help people stay connected	(NON EXCLUSIVE) €5,000
Wi-Fi <ul style="list-style-type: none">Benefits: Name recognition on the name badges	 (EXCLUSIVE) €35,000
LEAD RETRIEVAL SYSTEM <ul style="list-style-type: none">Scan the attendants of your booth upon their consent and gain access to demographic information. After the end of the congress, you will receive a list of all the delegates that visited your booth or your satellite symposium	(NON EXCLUSIVE) (Scanner): €1,000
LUNCH <ul style="list-style-type: none">Company logo at lunch stations	 (EXCLUSIVE) (Per Break): €20,000
COFFEE BREAK <ul style="list-style-type: none">Company logo at coffee stations	 (EXCLUSIVE) (Per Break): €15,000
CONGRESS NEWSLETTER <ul style="list-style-type: none">Sponsors receive visibility through our regular electronic congress newsletters sent to the ECO25 registered delegates. (HTML format will be given by the sponsor company)	(NON EXCLUSIVE) €3,000
POSTERS NETWORKING RECEPTION <ul style="list-style-type: none">Company logo on the poster boards and an acknowledgement on the website. Sliding Advert on the mobile ap <p><i>There will be 2 Posters Networking Receptions one on the 12th of May and the other on the 13th of May.</i></p>	(Per Reception): €25,000



SPONSORSHIP OPPORTUNITIES

Branding and catering over and above that listed in this prospectus is at the sponsors' and/or exhibitors' own expense.

TAILOR-MADE SPONSORSHIP PACKAGES

In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. We will be happy to work with you to maximise the return on your investment by helping you to pick from the list of individual sponsorship items, to create a successful package for your organisation. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration.

All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment. Additional acknowledgements and benefits are listed throughout this prospectus to coincide with the opportunities undertaken and the level of sponsorship achieved.

VAT of 21% will be charged where applicable.

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.



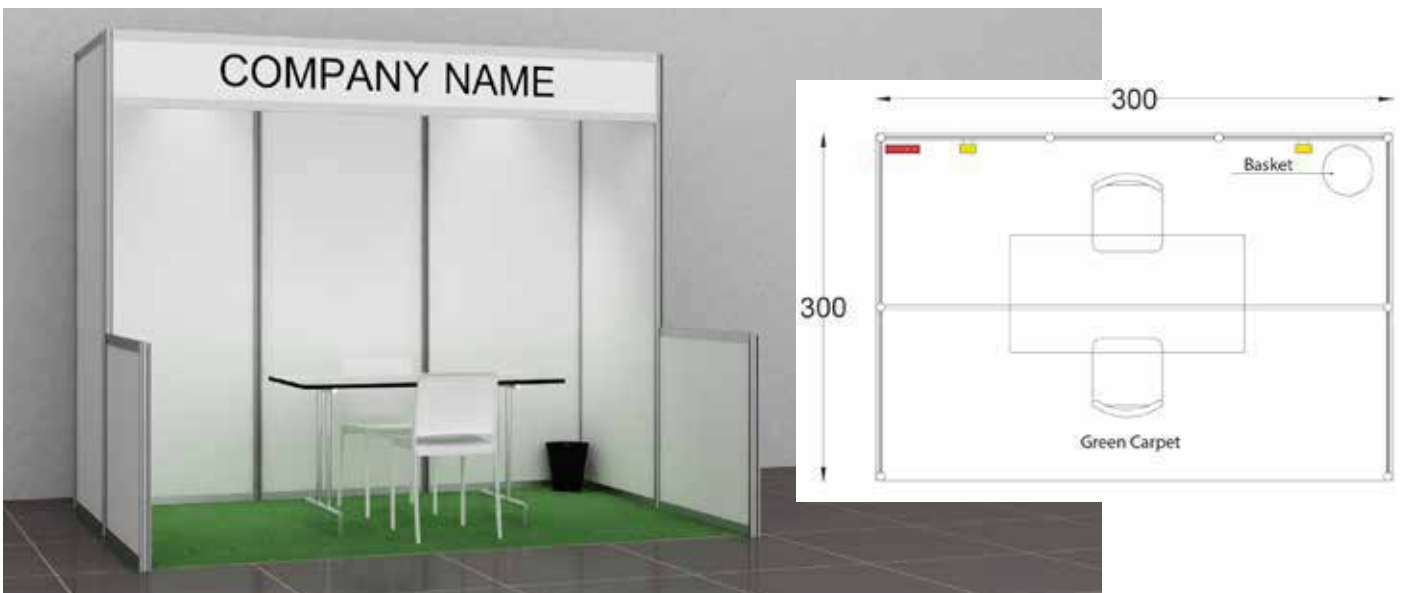


COMMERCIAL EXHIBITION

SPACE ONLY	FEE
9 sqm booth (min.)	€ 750 per sqm
each sqm. > 9	€ 650 per sqm

The space rental fee includes:

- Panels 100xh250 cm in white forex with aluminum structure
- Panels 100xh100 cm in white forex with aluminum structure
- Green carpet - mq 9
- White table
- White chair
- Electrical system with 2 spotlights and 1 power strip - ac1
- Front panel dim. 300xh30 cm with single color prespaced
- Company Name



All these services and more services can be ordered at extra cost and will be available in the exhibitors' technical manual.

Submission of an application does not guarantee space availability, nor does it guarantee a particular size, booth type or location. By submitting the exhibition application form, companies agree to the rules and conditions outlined in this prospectus and to any others issued at any time by the organising secretariat for the good management of ECO25.

Please note:

Exhibitor registration does not include access to scientific sessions. An exhibitors' technical manual will be distributed. The manual will contain final information on the ECO25 exhibition opening times, information on build and dismantling plus costs and booking arrangements for stand services such as additional electricity, furniture, lighting and catering, etc. You must refer to this document as it will contain final information.

21% VAT will be charged where applicable.

Assignment/allocation of space

Initial allocation of exhibition space will be made after the afore-mentioned deadline and according to contribution, booth size, date of application and payment of first deposit. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their exhibition application form. Careful consideration will be given to all requests. However, neither ECO nor its onsite meeting manager, Figur International, can guarantee that all such requests can be met. ECO reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.



GENERAL TERMS & CONDITIONS

The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur.

All commercial participants must adhere to the ECO25 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed ECO25 or by the local organisers.

It is the sponsor's and/or exhibitor's responsibility to adhere to any laws applicable in the country where the ECO is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at ECO25.

The law of the Italian shall be applicable to the whole contractual relationship between the organisers and sponsors/exhibitors. Any disputes which should arise as a result of the agreements are subject to the adjudication of the competent court of jurisdiction in the UK.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the ECO25 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to ECO25. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by ECO25 Organisers, the ECO25 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand's exposure to the participants of ECO25. The organisers must approve all Space Only stand designs.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

In return for a hyperlink from your company logo on the congress website, the sponsor is required to provide a reciprocal link from their website to the congress website.

Payment Schedule

The amount of the invoice is due within 15 days of receipt. If full payment is not received in due time, the assigned stand space may be re-assigned. Sponsors will not be permitted to hold sessions and Exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:

- Direct bank transfer
- Credit card (3,5% commission fee will apply)

All payments must be made in € Euro

Cancellation

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:

- a. That the request for cancellation received in writing and is submitted by registered post
- b. That the request is received at least three months prior to the opening - of the Exhibition
- c. That the Organisers are able to re-let the cancelled space in its entirety
- d. That the reason given for the request of the cancellations is, in the opinion of the Organisers, well-founded.
- e. That the Exhibitor agrees that the Organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the opening of the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the opening exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition

Signing of the ECO25 Sponsorship/Exhibition Booking Form indicates acceptance of these General Terms and Conditions.



SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

We wish to reserve sponsorship as follows:

SPONSORSHIP PACKAGES

<input type="checkbox"/> Major Sponsorship:	€90,000	Preferred Exhibition Space:.....
<input type="checkbox"/> Principal Sponsorship:	€60,000	
<input type="checkbox"/> Company Sponsored Symposium:	€50,000	Preferred Session:.....
<input type="checkbox"/> ECO25 Mobile App:	€30,000	
<input type="checkbox"/> Mobile App Sliding Advertisement:	€2,500	
<input type="checkbox"/> Congress E-Programme Book Advertisement:	€2,500	
<input type="checkbox"/> Attendee Survey:	€30,000	
<input type="checkbox"/> E-Posters Platform Sponsor:	€30,000	
<input type="checkbox"/> Welcome Reception:	€25,000	
<input type="checkbox"/> Charging Station:	€5,000	
<input type="checkbox"/> WI-FI:	€35,000	
<input type="checkbox"/> Lead Retrieval System <i>(Scanner)</i> :	€1,000	
<input type="checkbox"/> Lunch <i>(Per Day)</i> :	€20,000	Preferred Day:.....
<input type="checkbox"/> Coffee Break <i>(Per Break)</i> :	€15,000	Preferred Break:.....
<input type="checkbox"/> Congress newsletter :	€3,000	
<input type="checkbox"/> Posters Networking Reception:	€25,000	Preferred Day:.....

Commercial Exhibition

We wish to reserve space in the Commercial Exhibition at ECO25. Our preferred site positions are:

1.
2.
3.



SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

Company Name:.....

Contact:.....

Position:.....

Address:.....

Postcode:..... Country:.....

Telephone:..... Facsimile:.....

Email:.....

PAYMENT SUMMARY

Sponsorship

Sponsorship Total (NET)

WE HEREBY APPLY TO BOOK EXHIBITION SPACE:

Exhibition space (minimum size: 9 sqm)	FEE	Desired measures
9 sqm (minimum)	€ 750 per sqm	
___ sqm (additional)	€ 650 per sqm	
TOTAL sqm: _____ sqm	TOTAL: € _____	TOTAL measures: _____m long _____m deep

** All prices are net. Local tax plus 1% legal charge will be added if applicable.*

Total

Subtotal (Sponsorship Plus Exhibition): €.....

Total: €.....

We agree to abide by all terms and conditions as set out in this brochure

Name

Signature Date.....

50% deposit required to secure sponsorship option and exhibition space

VAT of 21% will be charged where applicable

Please return this form to: European Congress on Obesity (ECO25)

keremunal@figurint.com

